



# CTE in Marshfield Schools



Career and Technical Education (CTE) focuses on the exploration of the self in relation to the world of work. CTE offers courses in fields such as agriculture, family and consumer sciences, business and information technology, health science, marketing and entrepreneurship, and technology and engineering.



## Academic and Technical Skills

Promotes life-long learning in a global society.

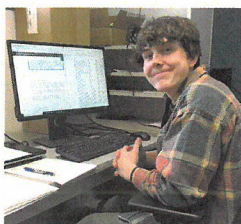
- Advanced Standing and Dual Credit Courses
- Program Showcase events at Mid-State Technical College
- Industry-validated programs that allow students to gain a certificate for the work they do in the classroom and on-the-job which will enhance their career portfolio (i.e. ACCT, CCT, CISCO, YA, and NA)
- Innovative, hands-on learning at Tiny Tigers Intergenerational Center and Architecture, Construction, and Engineering (ACE) Academy



## Career-based Learning

Enhances business and education partnerships and provides students with opportunities to reinforce skills and behaviors to be effective in the workforce.

- Health Career Connections
- Capstones, Co-ops, & Internships
- Youth Apprenticeship



## Career & Technical Student Organizations (CTSOs)

CTE programs support skills such as communication, critical thinking, problem solving, entrepreneurship and leadership through CTOS.

- FBLA
- FCCLA
- FFA
- HOSA
- SkillsUSA

## College and Career Readiness

CTE programs provide quality career-based learning programs, relevant academic skills, and the employability skills and workforce behaviors necessary for post-secondary success and careers.

- MHS Career Explorer for Grade 6
- MMS Reality Store and Heavy Metal Tour
- MHS Xtreme Xploration
- Career Exploration Field Trips in all CTE areas
- Pathway Partners Mentoring Program

## 5 Fast Facts

- During the 2018-2019 school year, 364 MHS students earned 883 Dual Credits from MSTC and saved over \$140,000!
- MMS and MHS CTE teachers have been recognized through the Crystal Apple Awards program!
- MHS Class of 2018 students earned 143 industry-recognized certificates such as Nursing Assistant, Youth Apprenticeship, Assistant Child Care Teacher, CISCO, and more!
- State and national competitors in our Career and Technical Student Organizations annually.
- CTE students and teachers interact frequently with local businesses encouraging students to consider high wage, high skill, and high demand jobs through field trips and professional development opportunities at Everett Roehl Public Library, Roehl Transport, Heiman Holsteins, Prevention Genetics, Forward Bank, Innovative Machine Specialists, Dental Crafters, Northside Computers, and many more!





# CTE Advisory Committee

## Mission

*"To use community resources to create opportunities and information for the improvement of lifelong learning and economic self-sufficiency of all individuals in Central Wisconsin."*

## Membership

Each member will serve three years. Terms will be staggered. Three regular meetings will be held annually with additional meetings determined by the program of work. The following groups are represented on the committee: employers, employees, parents, former students, post-secondary educators, school counselors, K-12 faculty, and administration.



## 2019-2020 Meetings

Monday, August 26 11:30-1:00 at MHS  
Thursday, January 30 8:30-10:00 at MHS  
Thursday, May 21 3:30-5:00 at MHS

## CTE Advisory Committee Members

Anderson, Morgan  
Backaus, Derrick  
Behling, Luke  
Berg, Scott  
Boernke, Michelle  
Bremer, Megan  
Christianson, Dr. Ryan  
Cole, Amy  
Decker, Deb  
Dick, Anne  
Dietsche, Janeen  
Eichten, Doug  
Esselman, Jackie  
Fredrick, Jennifer  
Gessert, Kathy  
Goettl, Rhonda  
Gotto, Dan  
Guldan, Renae  
Hanke, Michael  
Harder, Robin  
Hastreiter, Ken  
Hastreiter, Kylan

Heeg, Tim  
Henderson, Caleb  
Isaacson, Karen  
Kelly, Sean  
Kilty, Keresa  
Kolstad, Chris  
Kolstad, Kim  
Konrardy, Mark  
Konrardy, Steve  
Kumm, Troy  
Landwehr, Ashley  
Lang, Mandy  
Larson, Scott  
Lee, Ben  
Leonhardt, Kris  
Leonhardt, Rae Ann  
MacArthur, Carla  
Michalsen, Matthew  
Moore, Ryan  
Neve, Dan  
Nicksic, Mike  
Pahl, Mike

Pernsteiner, Maria  
Reinhart, Tom  
Riedel, Sara  
Schecklman, Molly  
Scheuer, Aaron  
Schnitzler, Gwen  
Schueller, Sara  
Schultz, Tiana  
Snyder, Mark  
Soyk, Shannon  
Sternweis, Ginger  
Treankler, Charles  
Varsho, Taylor  
Voelker, Amber  
Weigel, Lori  
Weik, Kari  
Wilhelm, Jason  
Will, Ben  
Will, Sam  
Witt, Josh  
Zee, Mark  
Ziembo, Kim

## What do we do?

An advisory committee is a group of qualified, interested people invited by the school district staff to advise and assist the CTE instructors in planning and implementing relevant programs and meeting the needs of students preparing to enter the world-of-work or post-secondary education.

## Possible Areas for Involvement

- Supplying career and labor market information
- Providing curriculum, facility, and equipment advice
- Surveying community needs
- Promoting community public relations
- Supporting CTSOs as coaches or judges for contests
- Providing job shadowing, internships, or mentoring
- Arranging field trips
- Participating in career awareness activities such as Xtreme Xploration, Reality Store, Heavy Metal Tour, etc.
- Providing youth apprenticeship or internship work sites
- Assisting in long-range program planning
- Arranging for loans or gifts of instructional equipment
- Supporting scholarships and awards
- Providing staff development opportunities
- Providing information concerning employability skills



For more information, contact Jennifer Fredrick,  
Career & Technical Education Coordinator, at  
[fredrickj@marshfieldschools.org](mailto:fredrickj@marshfieldschools.org) or visit our website at  
<https://www.marshfieldschools.org/cte>